

Newsletter

Summer 2009

Inside this issue:

President's Report

Membership Dues	2
Special Session	2
Miscellaneous News	3
CBA Committees	4
Membership	Insert
Preferred Providers	Insert

"Teamwork is the ability to work together toward a common vision... It is the fuel that allows common people to attain uncommon results."

Andrew Carnegie

Welcome New Members

DATTT Farm
Debbie Easter
David Egan
Hurricane Hills Farm
J. Kirk Robison
Josham Farms (Yvonne
Schwabe & Ted Burnett)
Pine Tree Farm
Select Sales Agency
Michael Shanley
Smitten Farm
Cory Wagner

A Mid-year Report From CBA President Mark Taylor

As we race past the halfway pole of 2009, I write to highlight the many achievements of our CBA core committees.

The Veterinary Committee chaired by Craig Bandoroff was newly formed in 2009. This committee has been very successful in serving our CBA membership by obtaining preferred pricing for endoscopic exams and radiographs of sale yearlings. A great number of vets signed on to participate with us, including the three largest vet clinics in central Kentucky. The CBA's contract for discounts with these vets sets a "cap" of \$460 for pre-sale x-rays and \$65 for pre-sale scopes. A complete list of participating vets appears on the insert of this newsletter and on our website.

We are currently working closely with the AAEP Task Force to address other sales related issues which are crucial to breeders, consignors, veterinarians and buyers, such as vet reports and repository requirements. We have made significant progress toward improving communication with the veterinary community which will facilitate a steady improvement in the sales scene in the future.

The Sales Company Issues Committee chaired by Kerry Cauthen has worked toward opening up lines of communication between sales companies and the CBA in order to share problems, ideas, solutions and innovations in a more unified manner. Towards this end, Nick Nicholson came to our April board meeting, gave an excellent presentation, and thanked the CBA for its significant role on important issues in recent years.

In May, Fasig-Tipton hosted the CBA board meeting at their offices. Boyd Browning and Dan Pride voiced their willingness to receive input from the CBA on sales-related topics.

Both sales companies have been very receptive to the CBA ideas and input and share our desire to grow the industry through cooperative effort.

The Education Committee chaired by Rob Whiteley and Joe Seitz has been a big strength of our organization since our inception. Rob Whiteley has done an incredible job producing the "Plain and Simple" booklets. In addition, over the last year Joe Seitz has been compiling data from breeders and consignors regarding pre-sale radiographic and endoscopic problems of stakes winners. Our goal is to compile a compelling list of top class runners and their repository vet work to begin an educational campaign to dispel the myth that perfect yearlings are the best performers. Please send your data to Joe Seitz, and if he contacts you asking for vet grades on a horse that you sold, I urge you to give him input!

The Membership Growth and Benefits Committee chaired by Pat Costello and Martha Jane Mulholland has worked successfully to provide the benefit of a new "CBA Rate" from CBA "Preferred Providers". This was a great accomplishment for our members. Martha Jane has negotiated special prices from providers for such items as halters, gates, landscape and printing services. The full list of providers appears on the insert of this newsletter and on our website. The list changes often, so be sure to visit the website regularly to keep abreast of the benefits you now have as a CBA member.

Pat Costello has also been working hard reaching out to our current members for help in signing up more breeders. The CBA has gained a voice because of our membership size. If you have a potential new member who we can send information and a sign-up packet to, please contact either Pat or Martha Jane. Our goal is to grow from 322 members to 425 by 2010!

Finally, I would personally like to thank all of our members for believing in the CBA. The CBA is the best investment a consignor or breeder can make to protect our collective livelihood. We finally have an effective seat at the table because we work together and have a unified voice in the CBA. We are grateful for your support and ask you to continue to help us move our mission forward.





"NONE OF US ARE AS GOOD AS ALL OF US!!"

Ray Kroc founder of McDonald's

"Please do your part and help us to expand our membership: our reduced dues and the future of the organization depend on it!"

The CBA Lowers Membership Dues

CBA dues have been significantly lowered for 2009 in an effort to add at least 150 new members. The CBA'S existence relies on the efforts of our current CBA members to recruit their clients as members. Increasing our membership base allows us to keep our consignor dues at this lower rate.

Dues for consignors are based on 2008 sales figures reported by the *The T-Times*, (excluding foreign and 2-year-old consignors). The dues for top ranking consignors according to 2008 sales are as follows:

Consignors 1-5 - \$3,000 Consignors 6-10 - \$2,000 Consignors 11-20 - \$1,000 Consignors 21-40 - \$ 500

Dues for breeders and all other consignors (who are not ranked in the top 40 by sales revenue) are \$350 annually or \$750 for a 3 year commitment.

One of the key stated goals of the CBA is a commitment to 'represent all consignors and breeders, large and small.' In order to achieve that goal we must constantly grow our membership numbers and continue to fairly spread the cost of running our organization among all those who benefit from its efforts. We now have a consistent and stable annual budget that can be maintained under the lower dues structure if we add new members. Please do your part and help us to expand our membership: our reduced dues and the future of the organization depend on it!

The CBA keeps its operational

by Kerry Cauthen

costs to a bare minimum. Furthermore, the Directors and other CBA volunteers spend 1000+ hours annually to supplement the monies raised through membership support. Therefore, the CBA once again asks all current members to stop and take the time to reach out and ask the over 4,000 breeders and consignors who are not yet members to join in our effort.





Frankfort, Kentucky

Summary Of Special Session 2009

In Frankfort, four main issues were addressed during the special session of 2009: Louisville Bridges, Economic Development, the Budget and Expanded Gaming. As you know, expanded gaming took most of the attention from media, legislators, and the general public.

The expanded gaming bill, HB 2, began in the House Licensing and Occupations Committee where testimony was given on both sides. HB 2 was moved out of Licensing and Occupations without a vote and placed in the House Appropriations and Revenue Committee. The

bill was then voted on in Appropriations and Revenue where it was passed and reported favorably. It then moved to the House floor. After about four hours of debate, HB 2 passed 52-45.

Following the passage on the House floor, HB 2 was delivered to the Senate where it was assigned to the Senate Appropriations and Revenue Committee. Following testimony from both sides, HB 2 was defeated in committee by a 10-5 vote.

Unfortunately, this ended the fight for expanded gaming in the 2009 special session. How

by Gene McLean

ever, there is still strong consideration for the bill to be recalled in the very near future. As was seen at the rally at Keeneland following the Senate A&R vote, there is still tremendous support from the Governor, legislators, and the general public for this cause.

We will continue to inform you of any progress or decisions that are made on this measure. In the meantime, we urge you to continue to call, e-mail, and visit any and all legislators letting them know that this issue is important and the fight is not over.



Beth Smith hired as CBA Coordinator

The CBA Board is very happy to welcome Beth Smith as our

new CBA coordinator. Beth has been part of the horse scene for ten years while working in several areas of the Thoroughbred industry. Her experiences range from the foaling barn to the track, and include being a managing partner of a small boarding

and sales operation.

Beth will be the president's "right hand" and will provide support to the committee chairs. She will also be the "face" of the CBA at the sales, actively recruiting new mem-

bers, providing information to new participants, and distribut-

ing materials to consignors.



be encouraging all CBA participants to provide input and feedback and to recruit new members.

Email:

beth@consignorsandbreeders.com

Phone: 859.243.0033

CBA PREFERRED PROVIDER PROGRAM

The Membership Growth and Benefits Committee is working diligently to develop a list of Preferred Providers available to CBA members with a wide range of discounts and other benefits.

As a member of the CBA, you currently have products and services available to you at discounted rates that include tack and supplies, farm landscaping, entry gates, and printing services for the sales. In addition, the CBA has contracted with the three largest veterinary clinics in central Kentucky and a large number of individual veterinarians to offer discounted rates on presale x-ray and endoscopic evaluations.

Please be sure to refer to the newsletter insert with regard to

a complete list of the CBA's new Preferred Provider Program participants.

The insert was created to provide members and vendors with a ready reference to the CBA Preferred Provider benefits. The list will be continually updated on our website: www.consignorsandbreeders.com.



News From



Keeneland officials announced July 8th that the sales commission on horses which fail to meet their reserve (RNAs) will be lowered to 2.5 percent for the upcoming sales season. The sales commission for horses sold will remain 4.5 percent.

The lower rate will take effect immediately, spanning the 2009 September Yearling and November Breeding Stock Sales, and the 2010 January Horses of All Ages Sale. Commission rates will be reviewed annually following this season

"Keeneland is the industry leader, and we stand with our clients in good times and in bad," said Keeneland President & CEO Nick Nicholson. "Given the current states of both the global economy and the Thoroughbred industry, our directors and trustees believe this is the right thing to do at this time.

"We feel it is important that there be no exclusivity; these are across-the-board reductions," Nicholson added. "Horsemen at all levels of the market are feeling the pain, and all should share in the benefits. Keeneland too is being impacted as the reduction will have repercussions for our operations as well."

Keeneland has the lowest sales commission in the world, having reduced its rate in 2001 from 5 percent to 4.5 percent. That reduction has returned more than \$25 million to clients for reinvestment in breeding and racing operations.

News From Fasig Tipton

What's happening at Saratoga...

Aug. 8th, 10:00 am. "From the Horse Farm to the Finish Line". A free seminar at the sales pavilion — Guest speakers include D. Wayne Lukas, Case Clay, Meg Levy and others.

Aug. 8th- 9th, first post 1:00. The Fasig Tipton Festival of Racing featuring the GI Whitney, GI Test, GII Alfred Vanderbilt and GII Honorable Miss.

Aug. 10th-11th, 6:00 pm. The Saratoga Select Yearling Sale.

Aug. 15th 8:00 am. The 5K to benefit the NY Racing Backstretch Charities. Race will begin in front of the pavilion.

Aug. 15th- 16th, 7:00 pm. The NY Preferred Yearling Sale.



IN THIS DIFFICULT ECONOMY ...

Please remember to tell your clients that the current downturn creates great value and opportunity for people looking to get into the business and for those industry participants who wish to strengthen the quality of their bloodstock portfolio.

DEADLINE NOTICES



8/3/09 - Deadline: Keeneland November Breeding Stock Sale



8/14/09 - Nomination Deadline: Fasig-Tipton Kentucky Selected Fall Mixed

8/21/09 - Deadline: Fasig-Tipton Kentucky Fall Yearlings

Talk To Us! www.consignorsandbreeders.com

Please visit the CBA website—www.consignorsandbreeders.com—to voice your ideas and opinions. The CBA was formed to give a voice to all consignors and commercial breeders, large and small. So speak up!

CBA Committees

Following are the standing committees for 2009. The CBA welcomes members to participate on these committees and would like to get the membership more involved. If you are interested in serving on one of these committees, please talk to a CBA board member or officer.

Education:

Rob Whiteley (co-chair), Joe Seitz (co-chair), Frank Mitchell, Shack Parrish

Veterinary Issues:

Craig Bandoroff (chair), Neil Howard, Meg Levy, Mike Cline, Dermot Ryan, Archie St. George, John Stuart, Mark Taylor

Sales Company Issues:

Kerry Cauthen (chair), Case Clay, Mike Cline, Neil Howard, Reiley McDonald, Pope McLean Jr.

Membership Benefits:

Pat Costello (co-chair), Martha Jane Mulholland (co-chair), Kerry Cauthen, Robbie Lyons, Darrell Brown



The CBA works democratically on behalf of every consignor and commercial breeder, large and small, to provide representation and a constructive, unified voice related to sales issues, policies, and procedures. The Association's initiatives are designed to encourage a fair and expanding marketplace for all who breed, buy or sell thoroughbreds.

Consignors And Commercial Breeders Association Email: info@consignorsandbreeders.com www.consignorsandbreeders.com



Consignors And Commercial Breeders Association P.O. Box 23359 Lexington, KY 40524

Pleas place

stamp

CBA MEMBERSHIP
CBA members account for approximately 80% of auction sales revenue in North America.



Bluegrass T'bred Services Gainesway Farm Bloodst'k Holdings/Bluestone Farm Gallagher's Stud Bluewater Sales Gardiner Farms Bowling/Dodd Inc. Bradley, Peter Brandywine Farm Bridlewood Farm Brookdale Farm Brown, Darrell Bryan, Joseph Buckner, Marty Burgner, Danny Burleson Farm Calumet Farm Campion, Ted Carmichael Sales Casse Sales Castle Park Stud Cauthen, Kerry Centaur Farms Chantelclair Farm Charlton Bloodstock Chateau Farm Chevenne Stables Claiborne Farm Clark, Tom & Nancy Clarkland Farm Claunch, Todd Cline, Mike Cobra Farm

Corner Woods Farm

Costello, Pat Country Life Farm

Courtelis, Kiki Courtland Farm

Crestwood Farm Crossroads Sales

Darley America DATTT Farm

Dell Ridge Farm

Diamond A Farm

Dixiana Farm

Donworth, Ken Double K LLC

Dromoland Farm

Dreamfields

Dunford Farm

Denali Stud Derry Meeting Farm

Doninga Bloodstock

Donarra Thoroughbreds

Crystal Springs Farm

Cunningham, Robert Dapple Stud Darby Dan Farm Dark Hollow Farm

Easter, Debbie Eaton Sales Eddie Woods Stables Edition Farm Egan, David Elangeni Farm Elk Manor Farm Elm Tree Farm Equus Farm Eutrophia Farm Fahlgren, Smoot Falls Creek Farm Fares Farm Farish, W.S. III Farish, W.S. Jr. Feld, Bob Flying High Farm Folck, Timothy Foster, John Four Star Sales Foxtale Farm
Foxwood Thoroughbreds
Fujita, Mrs. Nagako
Gabriel Thoroughbreds
Gaines-Gentry Thoroughbreds Gaulstown Stud Giles, Dr. Charles Glenmalure Farm Glennwood Farm Glory Days Breeding Goff, Dash Golden Eagle Farm Goldthorpe, Jack Good Win Farm Greenfield Farm Greenwood Lodge Farm Greystone Farm Gulf Coast Farm Hancock, Seth Haras de Santa Isabel Haras du Fresnay Hardin Farm Hart Farm Hartwell Farm Henry, Richard Herbener Farm Hermitage Farm Hidden Brook Farm Highclere Hilbert Thoroughbreds Hill 'n' Dale Sales Hinkle Farms
Howard, Neil
Hunter Valley Farm
Hurricane Hills Farm Hurstland Farm Hyde, Timmy Idle Hour Farm Indian Creek Ingordo, David Innwood Stable Iron County Farm J & J Mamakos Jamm Ltd. Jamm Ltd. JLT Bloodstock JMJ Racing Stables Josham/Persley Den Farms Journeyman Bloodstock Justice Farm Kane, Eddie Kildare Stud Kilflynn Farm
Kilroy Thoroughbreds
Kindergarten Farm
Kingswood Farm

Kinsman Farm

La Ciega

Knockgriffin Farm

Lane's End Farm Langsem Farm Legacy Bloodstock Lemons Mill Farm Leprechaun Racing Robert/Beverly Lewis Trust Liberation Farm Lochlow Farm Long Grove Stables Louis Brooks Ranch Lowenbaum, Michael Lynch, Andre Lyons, Robbie Machmer Hall Manganaro LLC Maple Leaf Farm Margaux Farm LLC Maristow Farm McCann, Bob McCarthy, Dr. Phil McIntyre, Bobby Meadow Haven Farm Mill Ridge Farm Millennium Farms Mitchell, Frank Mitchell, Kelli Montessori Farm Monticule Farm Moonestone Farm Morgan's Ford Farm Mt. Brilliant Farm Mulholland Springs Farm Mulholland, Martha Jane Murphy, Clem Nagle, David Nardelli Sales Narvick International Nataf, Robert New Day Racing New Farm Nicoma Bloodstock Nikkel, Kathryn North Wales Nuckols, Charles O'Byrne, Larry O'Connor, Charlie O'Rourke, Garrett Ocala Horses Occidental Thoroughbreds Oceanic Bloodstock Orange Blossom Farm Oratis Thoroughbreds Paladino, Jill Paragon Farms Paramount Sales Park Stud Patterson Bloodstock Pauls Mill Farm Peace, Agnes Peachtree Stables Pearson, Del Penn Sales Perrone Sales Perrotta, John PHS Racing Pigg Charles Pin Oak Stud Pine Tree Farm Pollock Farms Ponchartrain Stud Reightler, Bill

River Bend Farm

Robison, J. Kirk

Rockwell Sales

Ron Ellis Racing

Rosen, Andrew

Royal Oak Farm

Ruth Run Farms

Ryan, Dermot

Runnymede Farm

River Ridge Ranch

Robinson, Jim & Pam

Santulli, Richard Saxony Farm Seitz, Joe Select Sales Agency Sellers, Bill Serendipity Farm Seven Islands Ltd. Shadwell Farm Shanahan, Paul Shanley, Michael Shannondoe Farm Shawnee Farm Siena Farm Silverman, Marshall Silverton Farm Sims, Jack Sire Averages Smitten Farm Spence, James Spendthrift Farm Spring Hill Farm Spruce Lane Farm Stepwise Farm Stevens, Gary Stonereath Farms Stonerside Farm Strouss, Callan Stuart, John Stuebs, Kris Sugar Maple Farm Summer Wind Farm Sun Valley Farm Sunrise Stable Susan Forrester, Agent Swettenham Stud Taylor Made Sales Agency Taylor, Mark Team Valor Ten Flat, LLC

Tenlane Farm The Acorn The Stallion Company Three Chimneys Farm Top Yield Bloodstock Trackside Farm
True North Farm Trussell, Robert Twin Creeks Farm Twin Willows Farm Upson Downs Farm Viking Stud Vinery Voute Sales Wacker, Charles Wagner, Cory Walmac Farm Walnut Green Warrendale Sales Waterford Millford Farm Watership Down Stud Wavertree Stable Webber, W. Temple, Jr. Weisbord, Barry Westwind Farm Whisper Hill Farm White Fox Farm Whiteley, Rob Whitewood Stable Windfields Farm WinStar Farm Wintergreen Farm Winter Quarter Farm Woodford Thoroughbreds Woods Edge Farm Woodstock Farm Wynnmere Farm Young Stables Zent, Dr. Walter

CBA Board Of Directors

Craig Bandoroff*

craig@denalistud.com

Darrell Brown Stonereath Farm

darrellbrown7020@aol.com

Kerry Cauthen Four Star Sales

kerry@fourstarsales.com

Lane's End Farm

Mike Cline mikecline@lanesend.com

Paramount Sales

Denali Stud

Pat Costello

pat@paramountsales.net Gainesway Farm

Neil Howard

Neil.howard@gainesway.com

Robbie Lyons

Hartwell Farm

hartwellfarm@aol.com

Martha Jane Mulholland Mulholland Springs Farm mjmulholland@mulhollandsprings.com

Dermot Rvan Ashford Stud

dryan@coolmore.com

Joe Seitz* Brookdale Farm

jseitz@brookdalefarm.com

John Stuart Bluegrass T'bred Svcs.

john@bluegrasstbred.com

Mark Taylor* **Taylor Made Farm**

mtaylor@taylormadefarm.com

Rob Whiteley Liberation Farm

liberationfarm@yahoo.com

*Officers





CBA PREFERRED PROVIDERS

Farming Supplies

AUTOMATED GATE SYSTEMS LLC

10% Off All New Installations P.O. Box 888 Georgetown, KY 40324

P: (859) 351-7016

Printers

MYER'S PRINTING, INC.

10% Off All Printing Includes horse sale signature & show cards 737 Price Avenue Lexington, KY 40508-1314

P: (859) 255-9413

THOROUGH GRAPHICS

5% Off All Stall Cards & Sale Clings 2501 Sandersville Road Lexington, KY 40511

P: (859) 255-7446 **F**: (859)-255-3299 Websité: www.thoroughgraphics.com

Services

DAVID HAYDEN ADVERTISING

10% Off Initial Website Design PO Box 68 Upperco, MD 21155

P: (410) 239-7075 **F**: (410) 239-8220

STEVEN HILLENMEYER LANDSCAPE SERVICES

10% Off Weedman Lawncare Services 2337 Sandersville Road Lexington, KY 40511

P: (859) 255-1091 **F**: (859) 255-8789 Website: www.hillenmeyers.com

Tack Supplies

HORSE CENTS

7% Discount Contact Horse Cents for additional details 199 Markham Drive Versailles, KY 40383

P: (859) 873-4707

Website: www.horsecentsinc.com

Discount to be announced 140 Venture Court, Suite 1 Lexington, KY 40511

P: (859) 253-9688 F: (859) 253-9669 Websité: www.kbchorsesupplies.com

PINKSTON'S TURF GOODS

5% Off Sale Halters 1098 West High Street Lexington, KY 40508

P: (859) 252-1560 or (800) 233-4643

F: (859) 259-1991

Website: www.pinkstons.com

Participating Veterinarians & Vet Clinics

Participating Veterinary Discounts are as follows

- Screening X-ray Exam with interpretation not to exceed \$460.00.*
- Repository X-ray Exam with interpretation not to exceed \$460.00.*
- Endoscopic Exam with interpretation for an amount not to exceed \$65.00.*

*If medically necessary, an additional charge of up to \$25 for tranquilizers is permitted.

Veterinary Hospitals/Clinics

EQUINE MEDICAL ASSOCIATES

P.O. Box 13116

Lexington, KY 40583-3116

P: (859) 255-9233 **F**: (859) 255-3116

HAGYARD-DAVIDSON-McGEE

4250 Iron Works Pike Lexington, KY 40511

P: (859) 255-8741 **F:** (859) 253-0196

Website: www.hagyard.com

ROOD & RIDDLE EQUINE HOSPITAL

2150 Georgetown Road Lexington, KY 40511

P: (859) 233-0371 **F**: (859) 255-5367 Website: www.roodandriddle.com

WOODFORD EQUINE

3550 Lexington Road Versailles, KY 40383

P: (859) 873-7361 **F**: (859) 297-0007

Website:

www.woodfordequinehospital.com

Individual Veterinarians

CHET BLACKEY

3850 McCowmans Ferry Road Versailles, KY 40383

P: (859) 335-7171 **F**: (859) 873-4409

JOE CANNON

905 Shelley Drive Arlington, TX 76012

P: (817) 371-2605

MARK CHENEY

290 S. Ashland Avenue Lexington, KY 40502

P: (859) 335-9299 **F**: (859) 335-9499

RUEL COWLES

Equine Medicine and Surgery P.O. Box 11873 Lexington, KY 40578-1873

P: (859) 293-5542 F: (859) 299-2354

Individual Vets (cont.)

DARYL EASLEY

PO Box 11770 Lexington, KY 40577

P: (859) 381-1595 **F**: (859) 201-1136

E.C. HART

PO Box 275, Millwood, VA 22646

P: (540) 837-1411 **F**: (540) 837-1487

MICHAEL HUGHES

Equine Medicine and Surgery P.O. Box 11873 Lexington, KY 40578-1873

P: (859)293-5542 **F**: (859) 299-2354

CHARLES KIDDER

Griggs & Kidder 901 Muir Station Road Lexington, KY 40516

P: (859) 299-1305 **F**: (859) 293-1347

SHAWN MITCHELL

Equine Medicine and Surgery P.O. Box 11873 Lexington, KY 40578-1873

P: (859) 293-5542 **F**: (859) 299-2354

FOSTER NORTHROP

Northrop Equine Louisville, KY

P: (502) 363-0967 **F**: (502) 363-3905

PETE PRYOR

PO Box 803 Versailles, KY 40383

P: (859) 231-7383 **F**: (859) 254-3230

CORY WILLIAMS

Griggs & Kidder 901 Muir Station Road Lexington, KY 40516

P: (859) 299-1305 **F**: (859) 293-1347